



Press release

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Design your floor with a new IMPERIAL rug in bright colours!

Forget the moment of disappointment when the rug you chose failed to fit the place you prepared for it because it was too long, too short, or too wide...Contraforma Studio offers a solution to this problem – Imperial – the innovative interpretation of a traditional carpet, made of separate parts.

According to rug designer Nauris Kalinauskas the best ideas are dictated by people's needs. Different places usually need carpets of different sizes. IMPERIAL resolves this problem in its individual way. The designer created multi-segment ornamental parts of the universal shape, which provides a plenty of methods for composing. Furthermore, the customer is free to model a carpet of the shape, size and colours that suit his own interior.

Everything is possible

One attractive and original packaging contains 10 segments covering an area of approximately 1.5 m² (depending on segments' arrangement).

The rug is made of pure polypropylene, which is not allergic to children or adults. The covering is manufactured in Belgium and has all necessary fire safety, water resistance and environmental protection certificates.

This solution is especially convenient when it is a need to change the room interior – the carpet can be easily adjusted to a new place because there are no size or shape limitations. IMPERIAL is easy to clean – this carpet can be washed both manually and by washing machine.

To prevent the rug details from scattering, the segments are fastened to the flooring by means of special double-sided adhesive tape.

Joyful surprise for children

The colourful IMPERIAL rug is a perfect match for a child's room. Your child will be able to select and compose the desired combination of colours himself. According to psychologist Ramune Zelioniene, on one hand this place will become a cosy oasis for playing with your child. On the other hand this is also a bright idea inspiring children to create and play at once. The cute detail of the interior will also improve adults' mood.

Create your own space from the smallest details. Create whatever your imagination inspires...

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